



# VIRTUAL IMPACT

IT



## Company's INFORMATION

Company specialized in digital transformation solutions, specifically in training, coaching and qualification labor processes. Virtual Impact combine's pedagogical methodologies like gamification with technologies of the industry 4.0 like extended reality, artificial intelligence and vision, to obtain effective training processes to their clients.



### **Initial investment**

CAPEX USD \$ 2 million

\* Exchange rate: \$4.700



### **Investment mechanism**

Direct investment – business plan



### **Sales in the last two years**

2020: USD \$ 30.571

2021: USD \$ 118.643

\* Exchange: \$4.700

## Investment PROPOSAL

Virtual Impact has consolidated a new methodology for an effective employee's training, coaching and qualification through a personalized implementation of cost-efficient new technologies for learning by gaming and doing. The goal is to help companies to increase knowledge retention, reduce training time, and improve employee engagement and commitment.



<https://www.linkedin.com/company/virtualimpact-digital/?originalSubdomain=co>



AGENCIA DE COOPERACIÓN E INVERSIÓN  
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